



MEDIA

KIT



MARA ZIADEH

I'm a competitive dressage rider, content creator, and product ambassador with a passion for helping brands reach new audiences in the equestrian and wellness communities. I'm a member of the Palestine Equestrian Federation, currently training my horse Lucas with the long-term goal of representing Palestine in international FEI dressage. Through my business, MLS Dressage, I teach lessons, train horses, and build platforms like my blog and branded kits to help others engage with purpose-driven sport.

WHY PARTNER WITH ME?

- I promote products I use and trust- especially those that hold up through training, sweat, and barn life.
- My audience is highly engaged: equestrians, athletes, and wellness-focused women.
- I write blog posts, reels, and reviews showing how products integrate into real daily routines.
- I create branded kits and am developing a horse/dog care tracking app to expand product visibility.

SOCIAL INSIGHTS

- Instagram: @mlsdressage (Growing audience of equestrian + fitness followers)
- TikTok: @mlsdressage (Product reviews, barn humor, horse care)
- Blog: dressagediscussions.home.blog (Educational articles, product features, and advocacy content)

BRANDS I ALREADY USE & LOVE

Grand Meadows	<ul style="list-style-type: none"> • <i>Supplements for all of your horse's needs</i>
Formula 707	<ul style="list-style-type: none"> • <i>Fly spray and supplements to stop the flies in their tracks</i>
Esprit Equestrian Wear & SOHO Equestrian	<ul style="list-style-type: none"> • <i>Rider breeches, tops, and more</i>
Custom Saddlery & Bridles & Reins	<ul style="list-style-type: none"> • <i>Saddles and English tack</i>

HIGHLIGHTS & ACCOMPLISHMENTS

- MBA from University of Michigan-Dearborn
- Product Manager in the tech industry
- USDF Bronze Medalist
- Training toward FEI dressage under the Palestinian flag
- Frequently publish blogs and partner with equestrian brands

LET'S CONNECT

I'm looking to partner with brands that value performance, resilience, and authenticity - just like the equestrian athletes who use them. Let's build something impactful together.

Contact: mlsdressage@gmail.com

I can't wait to connect with you!